

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|--------|---|--------------------|------------------|---------|------------------|
| L1 | 135877 | ((select\$3 choos?\$2 chose\$1 determin?\$2 target\$3 customi\$3 personali\$4 individuali\$4) NEAR3 display\$3) | US-PGPUB; USPAT | OR | OFF | 2005/08/02 20:39 |
| L2 | 1911 | 1 WITH ((user\$1 viewer\$1 consumer\$1 customer\$1 shopper\$1 purchaser\$1 subscriber\$1 visitor\$1 responde?\$2 participant\$1 member\$4) NEAR3 (interest\$2 prefer\$5 profile\$1 histor?\$3 habit\$1 behavior\$1 record)) | US-PGPUB; USPAT | OR | OFF | 2005/08/02 20:50 |
| L3 | 1 | "6014638".png <i>the parent pot.</i> | US-PGPUB; USPAT | OR | OFF | 2005/08/02 20:18 |
| L4 | 1 | 2 AND 3 | US-PGPUB; USPAT | OR | OFF | 2005/08/02 20:18 |
| L5 | 308 | 2 AND (@ad<"19960529" @rlad<"19960529" @prad<"19960529") | US-PGPUB; USPAT | OR | OFF | 2005/08/02 20:47 |
| L8 | 29 | 5 AND ((monitor\$3 track\$3) NEAR3 ((user\$1 viewer\$1 consumer\$1 customer\$1 shopper\$1 purchaser\$1 subscriber\$1 visitor\$1 responde?\$2 participant\$1 member\$4) NEAR3 (interest\$2 prefer\$5 profile\$1 histor?\$3 habit\$1 behavior\$1 record))) | US-PGPUB; USPAT | OR | OFF | 2005/08/02 20:52 |
| L9 | 160 | (5 NOT 8) AND (display\$3 NEAR5 (characteristic\$1 options font\$1 color\$1 background\$1 foreground\$1)) | US-PGPUB; USPAT | OR | OFF | 2005/08/02 21:25 |
| L10 | 111 | 9 AND (@ad<"19950529" @rlad<"19950529" @prad<"19950529") | US-PGPUB; USPAT | OR | OFF | 2005/08/02 21:26 |

identifiers Lemon et al. (not pot.)